## Forschungs-Mittwoch

#109

**HKB** Forschung

Institute of Design Research und MAD Keynote

7. Oktober 2020 17.30 Uhr Auditorium Fellerstrasse 11 3027 Bern

## Transition Design

## Terry Irwin

In this talk, Terry Irwin will introduce Transition Design, a transdisciplinary approach for addressing the complex, wicked problems facing us in the 21st century. Wicked problems are systems problems and include things like climate change, terrorism, forced migration, poverty, racism, police brutality AND pandemics like COVID-19. These problems are interconnected, interdependent, exist at multiple levels of scale, and ALWAYS manifest in place and culture-specific ways. Transition Design also argues that entire organizations, communities and societies need to transition toward more equitable, sustainable and desirable long-term futures and that wicked problems are barriers to these transitions. The emerging Transition

Design approach frames wicked problems in radically large systems contexts that include the past (how the problem evolved), the present (how the problem is manifesting at different levels of scale) and the future (in which the problem has been resolved).

Followed by an apéro.

## Note:

If you wish to participate on site, please register by 5 October at *laura.hadorn@hkb.bfh.ch.* 

Masks are compulsory at the event. For your safety we will collect your contact data upon admission: Name, first name, telephone, e-mail.

