

citopop

BERN



**A place
to call
your own**





The Concept

City Pop is an innovative and future-proof living concept where, thanks to in-depth neuroarchitecture studies, the surface area is optimized to make guests' lives easier inspiring, fun and rewarding!

In this building you'll find **fully furnished apartments** of **22-83 m2** to rent **from 4 to 52 weeks** and as easy to book as a hotel room, at a comparable price to a traditional lease.

Plus: quick and secure booking, intuitive check-in, a wide range of services, fast Wi-Fi and an active community eliminate the stress of business travel, getting around and everyday life.

City Pop is a place where we'd want to spend time ourselves: it's a philosophy of life we've built our company around.



Pop Style

Every Pop is designed to be lived in, not just stayed in!

All the materials used have to meet very strict requirements, in both aesthetic and functional terms: first-class floors and coverings, high-quality furniture, comfortable beds, fine linen, soft towels and appliances from leading brands.

Thanks to in-depth neuroarchitecture studies, the lighting, the furnishings and their relationship to the spaces have been designed to convey the accommodation's character and soul, and boost your creativity!



Amenities



Contactless check-in and access



Fast and private Wi-Fi



Smart Tv



Comfortable bedding



Utilities expenses



Fully equipped kitchen



Speedy Breakfast



Pop market "in house" 24/7



Floor heating



Total risk insurance



24/7 Support

On-demand services



Cleaning services



Parking



Storage services



Laundry



Car/Bike sharing



Food delivery

THIS KITCHEN
SHARE CULTURES

citopop





Co-kitchen

We live in an increasingly international society, which also expresses itself in the different food's cultures.

Expand your horizons and enjoy our Co-Kitchen, which is equipped with everything you need to learn how to cook and share your dishes with the Tribe's members.



Co-living

City Pop offers you multifunctional spaces that meet your work and social needs at the same time.

That's why in the Co-Living area you'll find ping-pong tables as well as functional desks, ergonomic seats and fast Wi-Fi for all your activities. Why do we do all this? Because we believe that the well-being of a community should include moments of decompression to regenerate the mind and be even more efficient the next day.

ire
our soul ♡

X	O	X
O	X	O
O	X	X

X	O	X
O	X	O
X	O	X







Pop Gym

We support a healthy and active lifestyle, therefore we decided to provide your private gym in this building.

A morning run on the treadmill or a session on the the machine after work. Just make sure you have the right motivation and City Pop will take care of the rest.





Private Cinema

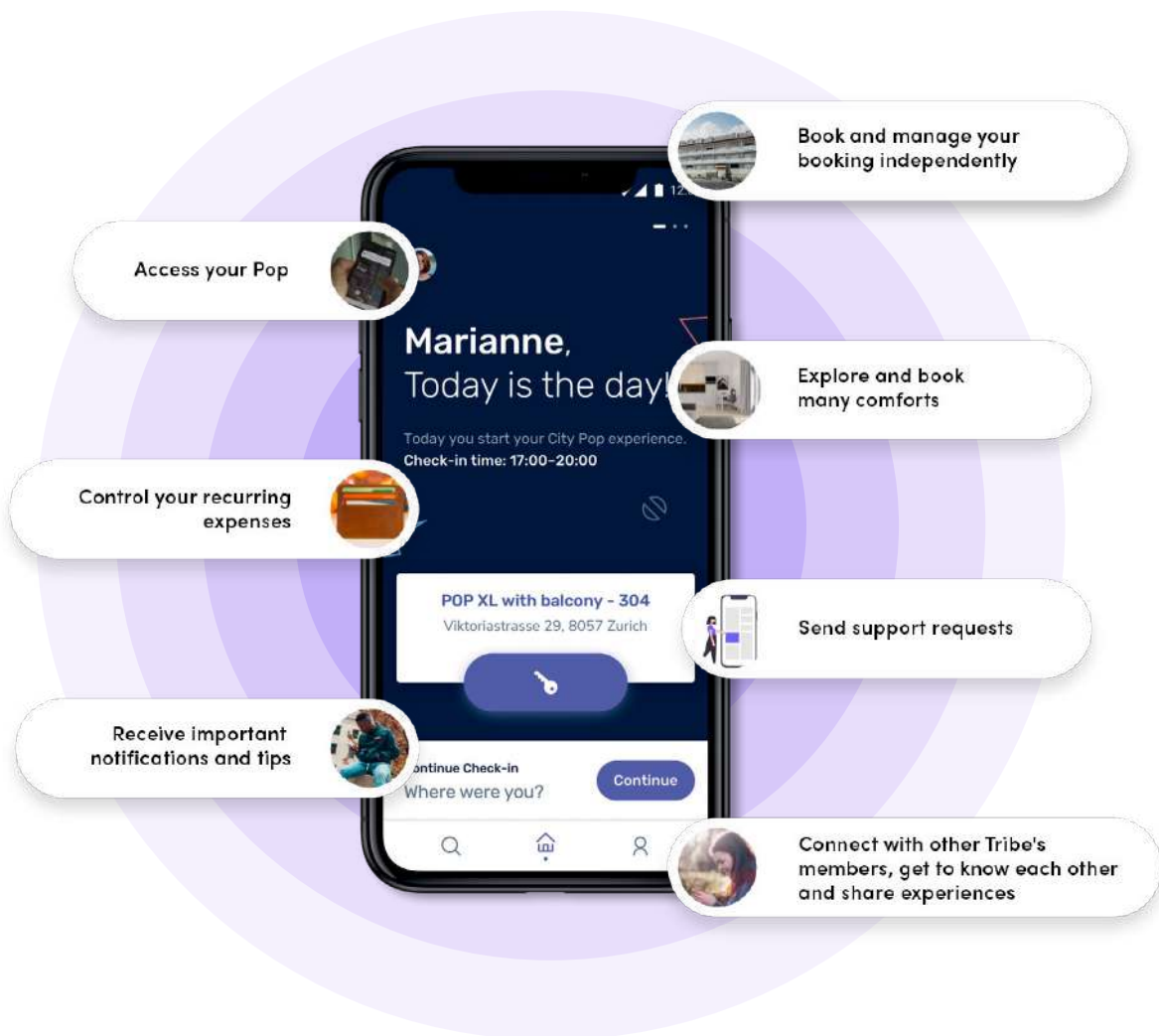
Would you like to spend an intimate evening with your friends while enjoying the incredible excitement of cinema on the big screen?

The cinema room at City Pop is the perfect place for a super cool evening. Simply book the room in advance and you'll be able to enjoy the room. All free of charge, of course.

Our App

Do you like our concept? Download the City Pop App, you'll book and manage your stay easily!

The City Pop App represents the heart and soul of our concept, through this you'll be able to customize your entire experience! To develop an efficient, intuitive and increasingly high performance product, we initially tested a first version and collected substantial feedback from our customers and partners. This version is available on the Stores and you can use it to book and pay for your experience safely. In January, we'll launch the new and final version with a brand new design...we are sure you'll love it!





RE - THINK LIVING



Safe



Smart



Easy



Book your visit and experience your next home!

This magical app feature enables you to visit the Pop you prefer independently, at a time that best suits your schedule.

How can you do this? Simple.

Download the app, choose the location you want to visit and book your own 20 minutes! You will autonomously access the building and the flat, to check the quality of our Pop and feel at home!



12:30

Time has started, enjoy the visit!

Open the door, take a look around and feel
at home!

19 Feb 2020 – 11:00 AM

POP XL with balcony - 304
Viktoriastrasse 29, 8057 Zurich



Visit Timer
You have **19'48"**

I'm d





The City Pop Tribe

Amazing things can happen when like-minded people come together!

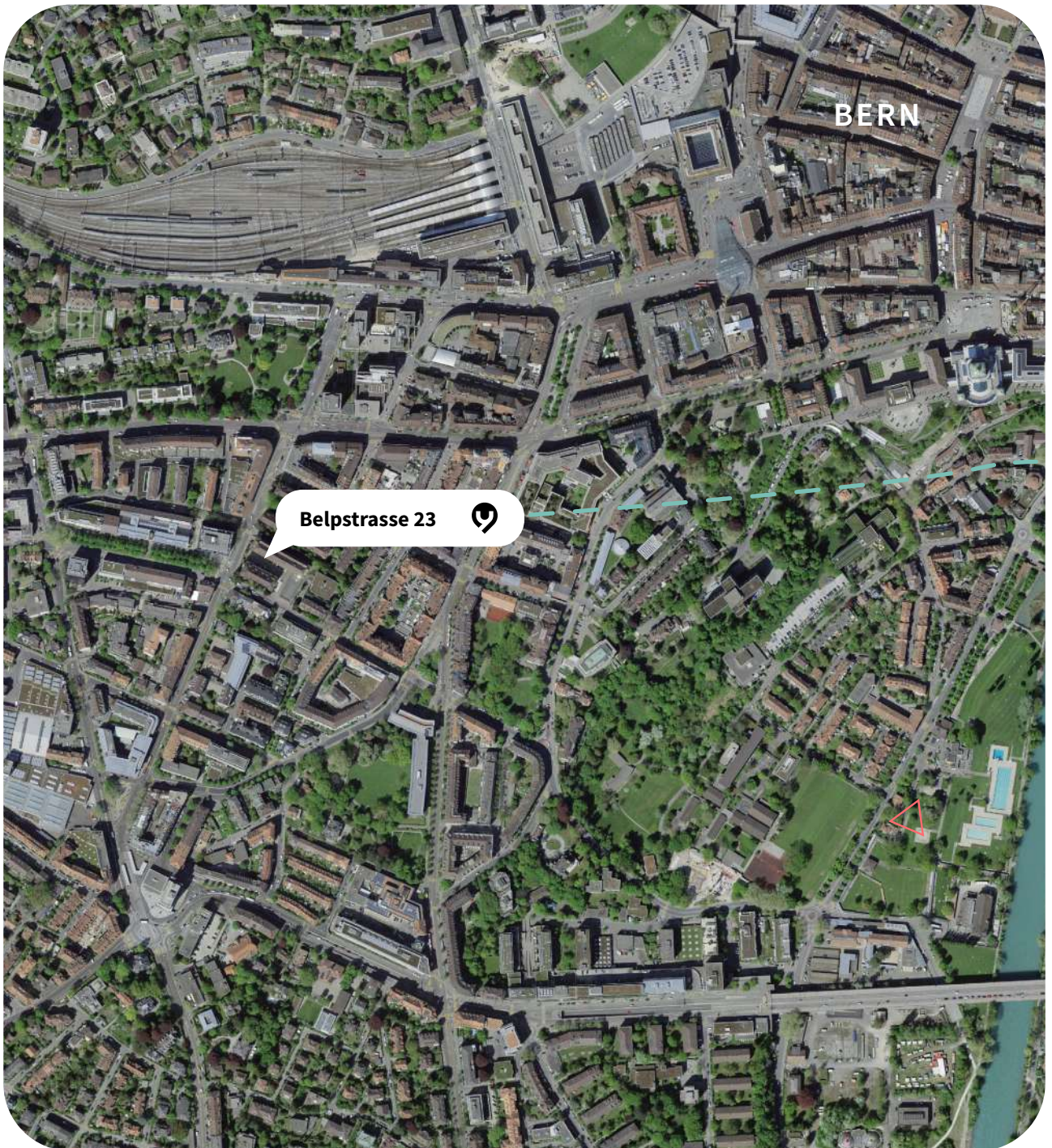
In this building you will find:

- An outdoor barbecue area with tables and benches, to barbecue with the other members or your friends.
- A smart restaurant for when you don't feel like cooking, or you want to stay around home or for a last minute lunch or dinner.

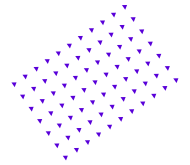
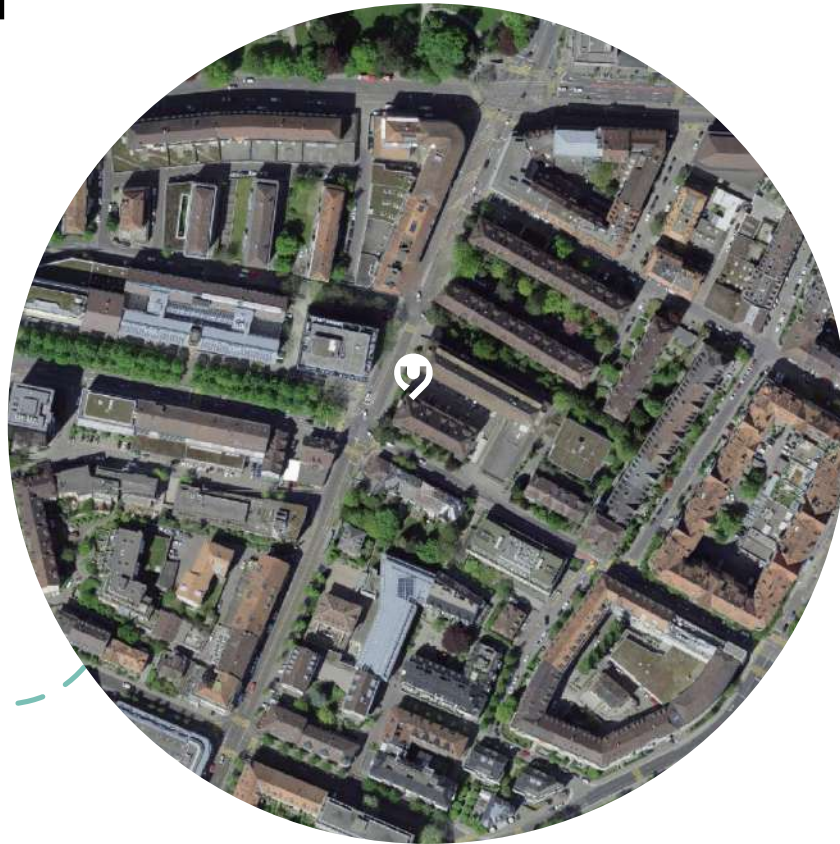
Moreover, for the members of our Tribe, we organize dynamic and adventurous events, activities in which all members from different cities can participate to build new connections, explore and expand their passions and, mostly, have fun together.



Location



Points of interest



The medieval atmosphere of the city with its many fountains, sandstone facades, narrow streets and historic towers is unique. The most beautiful view of the old town surrounded by the Aare is from the rose garden above the Bären Park or from the 101-metre-high platform of the Münsterturm. Belpstrasse is not only in the middle of the capital's business life, but also in the midst of greenery. Numerous shopping opportunities and restaurants are just around the corner and in a few minutes' walk you can be in the majestic Kocherpark, in the Marzili and on the green Aare or at the main railway station.



Train Station
6 min walk
450 m



Bushaltestelle
2 mins walk
180 m



Universität
4 mins by car
1,1 Km



Einkaufszentrum
5 mins by car
1,3 km



Arztpraxis
6 mins by car
1 km



Postamt
5 mins walk
400 m



Supermarkt
6 mins walk
500 m



Sportzentrum
7 mins walk
500 m

The Pops

The apartments are modular and maintain the same minimal and elegant design, they differ in size, exposure, rooms' number and whether or not they have a balcony.

The spaces, from the smallest to the most spacious, thanks to a clever space's optimization, allow you to enjoy complete living: relaxing, working, sleeping, cooking & eating, and if necessary, even keeping fit!

Pop S 23 m²



Pop M 28 m²



Pop L 30 m²



●

Pop XL

35 m²

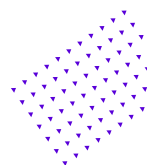
△





Pop 2.5

50 m²





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There's not Planet B

In City Pop we take really seriously the sustainability topic: each building is proper insulated and has LED lighting and energy saving systems, in fact, to switch off electricity in your apartment you would only need to push the general button at the entry of your apartment.

Moreover, in your apartment you will find a canteen that you can fill up at the water dispenser on the ground floor for free.

Because sustainability is not a hype, it's an important part of preserving our Planet.



BERN

**Soon all over
Europe**



cit@pop





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Besuche
unsere
Website