

Forschungs- Mittwoch

#113

HKB Forschung

Institute of Design
Research + MA Design

9. Dezember 2020
17.30 Uhr

online – Zoom

Entreprecariat Career as Rapid Prototyping

Entrepreneur or precarious worker? These are the terms of a cognitive dissonance that turns everyone's life into a shaky project in perennial start-up phase. Silvio Lorusso guides us through the entreprecariat, a world where change is natural and healthy, whatever it may bring. A world populated by motivational posters, productivity tools, mobile offices and self-help techniques. A world in which a mix of entrepreneurial ideology and widespread precarity is what online marketplaces for self-employment like Fiverr, where survival creativity and the rapid prototyping of careers is the norm.

Guest:

Silvio Lorusso is a writer, artist and designer living in Rotterdam, the Netherlands. He holds a Ph.D. in Design Sciences from the Iuav University of Venice.

Hosts:

Institute of Design Research + MA Design

Zoom-Link:

- <https://bit.ly/32Wgws6>
- Meeting-ID: 922 7949 3133
- Kenncode: FoMi