Structure of the Study Programme

The numbers next to the modules indicate the ECTS credits that can be earned.

- compulsory modules
- elective and optional modules
- Specialisation and Bachelor Thesis

	Accounting, Finance & Taxation	Leadership, People & Organisations	Innovation & Entrepreneurship	Marketing & Global Management	Society & Economics	Methods & Business Skills	Optional Modules	Specialisation
ADVANCED LEVEL	Digital Accounting | 6 International Taxation | 3 Business Valuation and M&A | 3 Entrepreneurial Finance | 3 Artificial Intelligence for Finance | 6	Leadership | 3 The Economics of Gender | 3	Innovation & Entrepreneurship | 6 Young Entrepreneurship Exchange Project | 6 Heuristics and Biases | 3	Behavior Change & Sustainability | 6 Brand Management | 3 Managing People Globally | 6	Business & International Policymaking | 6 Frontiers of Economics | 6 International Business Law | 6 Social Innovation | 6	Basic Digital Skills | 3 Computional Thinking & Artificial Intelligence | 6	Specific optional modules offered by the Business School, other BFH departments or universities (national or international)	Bachelor Thesis | 15 **Fixed Specialisation | 18** Applied Data Science for Business (EN) Banking & Finance (EN) Digital Business Management (EN) Global Management (EN) Innovation & Entrepreneurship (EN) Marketing (EN/GE) Real Estate Management (EN/GE) Sustainable Business (EN/GE) Accounting & Controlling (GE) Digital Government (GE) Human Resource Management (GE) Wirtschafts- & Digitalrecht (GE) **Portfolio Specialisation | 18** Portfolio modules can be individually compiled by different specialisation modules offered at the Business School such as the module CFA challenge, Business Gaming and others.
	Financial Management | 6			International Management & Business Ethics | 6	Economics | 6	Business Analytics | 6 Academic Skills Applications | 6		
FOUNDATION LEVEL	Accounting | 6	Human Resource Management | 6	Inside the International Firm | 6 Strategy & Organisation | 6	Intercultural Competence & Communication | 6 Marketing | 6	Environment of the International Firm | 6	Mathematics | 3 Business IT | 3 Business English 1 | 3 Business English 2 | 3 Academic Skills Foundations | 6		