

Forschungs- Mittwoch

#121

HKB Forschung

Institute of Design
Research und MA Design

2. Juni 2021

17.30 Uhr

online (Zoom)

Social Design by A/BZ

Growing a studio that experiments within society

Jop Japenga is co-founder and research director at Afdeling Buitengewone Zaken (A/BZ) and teaches Design Research at the Master Design at Willem de Kooning Academy in Rotterdam (NL).

Showing example projects of the past decade, he will talk about the evolving practice of A/BZ. From design interventions to self initiated collaborations that aim at impact at both the personal and systemic levels. He will also discuss some important preconditions that seem to

have changed in the Dutch landscape of Public Administration, the rise of Social Design and the challenges A/BZ still faces in designing for societal systems.

Guests:

Jop Japenga

Hosts:

Institute of Design Research + Master Design

Zoom:

Link: <https://zoom.us/j/97137934801>