

Forschungs- Mittwoch

#142

HKB Forschung

Institute of Design Research
+ MA Design

am Donnerstag
1. Dezember 2022
19.30 Uhr

soso – suboffice of
space operations,
Bollwerk 39, 3011 Bern

Practices in the Margins of Design History

Club Culture and Graphic Design in Belgium (1970-2000)

Graphic design is a vital component of club culture. Although not made for longevity, flyers and posters are often the only physical mementos left after a club night.

This lecture focuses on graphic design of Belgian club culture, from its emergence in the 1970s to the pioneering of electronic music festivals at the turn of this century. A closer look at these graphic ephemera reveals the wide range of lifestyles, graphic strategies, subcultures, music genres, identities and creativity that flourished in the Belgian club ecosystem. However, club graphics also shed light on alternative practices of graphic design created outside of the institutional frameworks that are frequently absent from general overviews, both Belgian and international.

Program:

19.30-21.00h: Lecture by Katarina Serulus and panel discussion
from 21.00h: Bar + DJs: Kong DJ (Brussels) and Elektro Herrmann (Bern)

Lecturer:

Katarina Serulus studied Art Studies and Design Cultures at KU Leuven and the Vrije Universiteit Amsterdam. In 2016, she defended her PhD, *Design & Politics: The Public Promotion of Industrial Design in Postwar Belgium (1950–1986)* at the Faculty of Design Studies at the University of Antwerp. It was published in book form in 2018 by Leuven University Press.

Moderation:

Robert Lzicar

Note: Lecture and Panel discussion will be held in English.

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